



WE ARE NTHEKELE.COM

We are a true internet advertising company that seeks to transform the digital advertising industry In Africa.

What we do carries brands and publishers into the 21st Century digital economy.

INTERNET ADVERTISING: FOR B2C

Nthekele delivers innovative advertising experiences that transform the way brands interact with audiences across desktop, mobile and smart TV. Our platform fuses one of the largest digital media footprints and proprietary data with user-centric ad formats designed to drive engagement and action.



We can find your perfect audience and enable you to reach them across display, video and mobile media, at a national scale. We plan to grow into Africa.

FOR ADVERTISERS



We assist brands transform the way they interact with audiences across desktop and mobile. Today's consumers have shifted their usage and consumption patterns towards digital media channels and across multiple devices and platforms.

At Nthekele, we enable advertisers and brands to drive real audience engagement across all of the interactive environments that consumers are embracing today – desktop, smart-phone and tablet. Our platform fuses one of the largest digital media footprints and proprietary data with user-centric ad formats designed to drive engagement and action.

Nthekele Delivers the advertiser:
Real Audiences, Real Engagement and Real Performance

FOR PUBLISHERS



We help Publishers maximize the value of their digital media assets at a national scale.

we are focused on building long-term relationships by securing the highest eCPMs, the biggest advertising budgets, and the most appropriate advertisers for our media partners.

Unlike other internet advertising services that purchase ad inventory at varying CPM with RTB and expensive CTR, thereby concealing their margins, we work with our publisher partners on a completely transparent revenue share model.

We focus on direct, first-look inventory access with premium publishers, allowing us to sell to premium advertisers at higher CPMs with large budgets

High impact units such as IAB Rising Star ad formats and polite pre-roll generate high CPMs for publishers. Our world-class creative and delivery teams work hand-in-hand with advertisers and publishers to enhance UX.

+267 3160199
+267 77827744
info@nthekele.com

